

Invitation

International Doctoral Seminars

March 19th, 2025, 16.00-18.00 (CET)

The Doctoral School of Wrocław University of Economics and Business (WUEB) is pleased to invite you to join the discussion in a series of International Doctoral Seminars which will be held online.

Objectives:

- presentation of doctoral students' research;
- creating an international forum of discussion between doctoral students and established academics;
- exchange of research experience.

The topic of the Fifteenth Seminar:

Artificial intelligence and young scholars' research

Program of the meeting:

16:00 – Welcome address: **Prof. Bogusława Drelich-Skulska** (Vice-Rector for International Cooperation) and **Prof. Dominika Bąk-Grabowska** (Dean of Doctoral School of WUEB)

16.15 – Opening lecture by a keynote speaker: **Prof. Audrey Rouziès** (Toulouse School of Management)

Audrey Rouziès is Full professor in Strategy at Toulouse School of Management (TSM). She is currently the Director of TSM Doctoral Programme. Audrey Rouziès also serves as Associate Dean for Quality Assurance and International Accreditations at TSM. Prof. Rouziès focuses on the management of mergers and acquisitions (integration process management, culture, identity, human aspects). She uses qualitative methods, mixed methods, as well as social identity theory, multiple identifications and identity transition. Her research has been published in Journal of Management, Journal of International Business Studies, Organization Science, Long Range Planning, European Management Review. Audrey Rouziès is also a co-founder of the European M&A Institute.

Title of lecture: **GenAI in doctoral education**

16:55 – Daniel Niemiec, Krakow University of Economics and Business, **Challenges in introducing central bank digital currency**

17:15 – Wiktoria Rozbicka, University of Wrocław, **The European Union's policy towards artificial intelligence**

17.35 – Agnieszka Galarowicz, AGH University of Science and Technology in Krakow, Gliwice, **Perspectives for the Development of Academic Entrepreneurship in the Context of Collaboration with the Economic Environment**

Moderated by: **Prof. Artur Klimek**

Basic Features: held online via Teams; the language of the meeting: English; each participant will receive a certificate of attendance.

ATTENTION!

Registration for the meeting - to get a link to the meeting via Teams please fill in by March 18th 2025 form: <https://forms.office.com/r/E8ehfbDeFE>

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